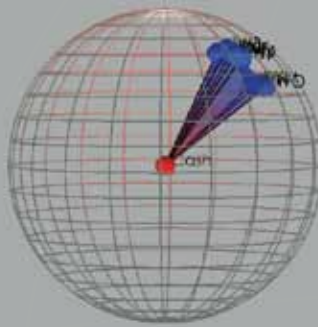


True Diversification In Your Hands!

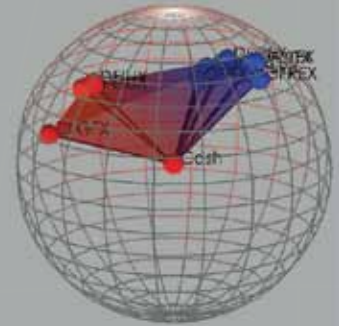
XYZ Investment Company employs the only science that allocates to assets based on their optimal diversification. This strategy is materially different than anything any investment professional has ever talked to you about and will accelerate your wealth creation. Your last financial advisor may have led you to believe that high return investments are necessarily high-risk investments but that is not always true. Diversification is the key. We use diversification to manage risk. With more diversification, you get more return potential with less risk.

The following Gsphere visualization illustrates the older investment strategies based on expected returns versus risk:

Equity Style Box Model



Stock and Bond Model

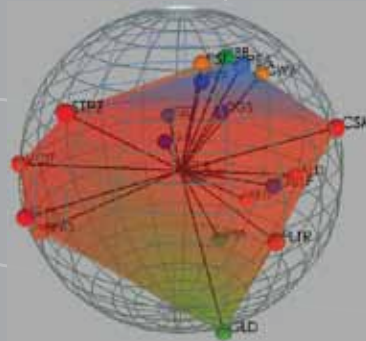


About Gravity Capital Partners:

Gravity Capital Partners (GCP) is a unique investment management company that partners with wealth management firms to create customized model portfolios based on the software platform and intellectual property developed at Gravity since 2000. GCP uses a sophisticated and proprietary system called Gsphere that creates portfolio based on True Diversification®. True Diversification® portfolios are proven to protect capital without sacrificing performance. Gravity holds patents, issued and pending for Diversification optimization, visualization, measurement, prediction and search technologies.

A well-diversed portfolio built to withstand the unpredictable nature of the markets and with resilience for the long term, might look like the one below:

True Diversification Model



Exclusive new technologies allow your portfolio to be evaluated like never before. These patented diversification measurement and visualizations techniques can expose vulnerability in your current portfolio that lead to underperformance. For a limited time we are offering a free analysis of your portfolio. No obligation. This is very valuable information.

Contact XYZ Investment Company for a free review. This is vital information that you need to know.

Contact Jane Pro Investor 1-(212) 555- 9595 jane@gsphere.net